

Subject: Social Media Code of Conduct	File: 18-000059
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Purpose

The purpose of this social media plan is to ensure that there is transparency between the Comox Valley Regional District (CVRD) and its constituents, staff, and the public regarding codes of conduct on all Social Media platforms to which the CVRD has public facing accounts.

Target audience(s):

- CVRD Staff
- CVRD Constituents
- General Public

Project background:

- To mitigate any conflicts that may arise when comments are hidden from general view due to discriminatory language, statement or sentiment, solicitation, profanity, or threats.

Proposed Code of Conduct:

Comox Valley Regional District Social Media Code of Conduct

The Comox Valley Regional District reserves the right to document and hide comments and other material which:

- Use offensive or violent language.
- Are hateful or discriminatory in nature – comments regarding race, ethnicity, religion, gender, disability, sexual orientation or political beliefs.
- Links or comments containing sexually explicit content material.
- Are in violation of copyright or intellectual property rights.
- Are spam, link baiting or files containing viruses that could damage the operation of other people’s computers or mobile devices.
- Attacks specific groups or any comments meant to harass, threaten or abuse individuals or groups.
- Are commercial solicitations or promotion of a competitor.
- Comments whose content undermines or attempts to discredit public health messaging during a health crisis which cannot be verified and/or corroborated for accuracy.

If an individual or organization persists in violating these terms, the CVRD reserves the right to block them from further participation.

Questions?

Please contact:

CVRD Communications

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Approval History

Created by: Ingrid Sly	February 19, 2021
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Amended: Ingrid Sly	February 22, 2021
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