



WHEREAS the Vancouver Island Economic Alliance created the Island Good product brand in 2018 to support local producers and manufacturers by making it easier for shoppers to find and buy products made, grown, and manufactured on Vancouver Island and the rural islands, strengthening the sustainability and resiliency of the Island economy; and

WHEREAS Island Good is celebrating its 8th anniversary, now representing over 155 licensed businesses, including 15 in the Comox Valley Regional District and

WHEREAS Island Good connects consumers with local businesses, highlights the people behind the products, and encourages everyday choices that support local jobs, skills, and communities; and

WHEREAS this is an opportunity to recognize and celebrate the contributions of Island Good businesses to our local economy and community;

THEREFORE I, Will Cole-Hamilton, Chair of the Comox Valley Regional District (CVRD), do hereby proclaim the week of May 22 to 29, 2026 as Island Good Days within the City of Nanaimo.

Will Cole-Hamilton

Dated this 30th day of April, 2026