



WHEREAS the Vancouver Island Economic Alliance, a non-government, non-profit organization created and launched the Island Good product brand in 2018 to support local producers and manufacturers by making it easier for shoppers to find and buy local products, and the Island Good brand has been successful in improving the sustainability and resiliency of the Island region economy; and

WHEREAS Island Good is celebrating its fifth anniversary and has licensed over 240 Island Good businesses, with 14 operating in the Comox Valley Regional District; and

WHEREAS Island Good food and beverage products will be prominently featured and celebrated in no fewer than two major grocery stores in the Comox Valley Regional District during the week of June 19-25, 2023; and

WHEREAS this is an opportunity to recognize and celebrate the contributions of Island Good producers and manufacturers to our local economy and community;

THEREFORE as Chair of the Board of Directors, I do hereby proclaim **June 19 to 25, 2023 as Island Good days** within the Comox Valley Regional District.

J. Ketler

Jesse Ketler, Chair

Dated this 17th day of April, 2023