



WHEREAS the Vancouver Island Economic Alliance, a non-government, non-profit organization created and launched the Island Good product brand in 2018 to make it easy for shoppers to find local products so that increasing sales of local products would improve the sustainability and resiliency of the Island region economy; AND

WHEREAS the Island Good brand continues to benefit Island producers and manufacturers by helping increase sales and market share; AND

WHEREAS 10 of 230 Island Good licensed companies operate in Comox Valley Regional District and Island Good food and beverage products will be especially featured and celebrated in no fewer than two major grocery stores in Nanaimo during the week of June 20-26, 2022.

THEREFORE as Chair of the Board of Directors, I hereby proclaim **June 20 to 26, 2022 as Island Good Days** within the Comox Valley Regional District.

J. Ketler

Jesse Ketler, Chair

Dated this day of May, 2022